



### **Research Workshop**

*VIMASS Lab, newPIC chair and KnowMedTech Association  
UNIVERSITÀ DEGLI STUDI DI NAPOLI PARTHENOPE and PARIS SCHOOL OF BUSINESS*

## **Innovation management in healthcare: Where are we going?**

**May 25 2022, 09.15-13.45 (Brussels time)**

This research workshop presents articles accepted in the forthcoming special issue of the **European Journal of Innovation Management** (<https://www.emeraldgrouppublishing.com/journal/ejim>).

Organizers, several co-authors, and a selected audience from the institutions organizing the event will be physically present in Naples (Italy). The workshop will be also digitally broadcasted via a Zoom webinar.

### **PROGRAM:**

#### ***H. 9:15 – Welcome Opening***

Prof. Francesco Schiavone – Università degli Studi di Napoli Parthenope (Italy)  
Prof. David W. Versailles – Paris School of Business (France)

#### ***H. 9:30 – Lectio Magistralis***

**Prof. Vincenzo Corvello**  
Editor in Chief, European Journal of Innovation Management (EIJM),  
University of Messina (Italy)  
*How to publish in the European Journal of Innovation Management*

#### ***H. 10:00 – Plenary Session***

- 1 **H. 10:00: Valerie Merindol** - The role of organization intermediaries in science-/techno-push versus user-centric approaches in health care innovation (co-authors David W. Versailles and Alexandra Le Chaffotec)
- 2 **H. 10:30: Maria Ciasullo** - An open innovation approach to co-produce scientific knowledge: an examination of citizen science in the healthcare ecosystem.
- 3 **H. 11:00: Khatereh Ghasemzaded** - User Innovation rings the bell for new horizons in E-health: A Bibliometric Analysis
- 4 **H. 11:30: Ignat Kulkov** - Identifying institutional barriers when implementing new technologies in the healthcare industry
- 5 **H. 12:00: Cristina Pietronudo** - *New emerging capabilities for managing data-driven innovation in healthcare systems: the role of digital platforms*

- 6 **H. 12:30: Isidro Pena** - *Wellness programs in times of COVID-19, perceived organizational support and affective commitment: Effects on employee innovation behavior*

### **H. 13:00 – Conclusions and Wrap-Up**

Prof. David W. Versailles – Paris School of Business (France)

Prof. Daniele Leone – Università degli Studi di Napoli Parthenope (Italy)

Prof. Francesco Schiavone – Università degli Studi di Napoli Parthenope (Italy)

### **H. 13:30 – Light Lunch**

#### **Organization**

The workshop is organized by the Vimass Research Lab from University Parthenope, the newPIC chair at Paris School of Business and the KnowMedTech Association.

The workshop is supported by the DISAQ “Progetto di Eccellenza”. The workshop is organized under the patronage of the Strategic interest group (SIG) on Innovation of the European Academy of Management.

*Attendance to the workshop is free of charge.*

#### **Workshop venue:**

Palazzo Pacanowski – Classroom T.1  
Università degli Studi di Napoli Parthenope  
Via Generale Parisi 13,  
I-80132, Napoli (Italy)

#### **Webinar**

The workshop will be broadcasted via Zoom.  
*Details to be disclosed upon registration.*

#### **Contacts:**

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#### *Support:*

Anna Bastone, PhD candidate in Entrepreneurship and Innovation,  
VIMASS, DISAQ, University of Naples Parthenope

Information and registration: <http://healthcare2022.newpic.fr>