



Under the patronage of
SIG 06
 Strategic Interest Group
INNOVATION



Research Workshop

newPIC chair
 PARIS SCHOOL OF BUSINESS

**Open labs and Innovation management
 the Dynamics of Communities and Ecosystems**

March 27th 2023, 08.30-18.30 (Paris time)

This research workshop presents articles published in the book edited by Valerie Mérindol and David W Versailles and published by Routledge in 2023 under the same time. All information about the book is available at the URL <http://books.newpic.fr>.

7 chapters from the book will be presented at the workshop by researchers active in the newPIC chair at PSB, and MOSAIC research lab at HEC Montréal, along with two keynote presentations by:

Prof Kathrin MOESLEIN, FAU University Erlangen Nürnberg
 Past-President (2021-2022) European Academy of Management (EURAM)
 and

Prof Giovanni SCHIUMA, Univ. of Basilicata, Italy and University of the Arts, London, UK.

PROGRAM:

08h00	08h30	<i>Registration – Welcoming coffee</i>		
08h30	09h00	Dr Heger GABTENI, Dean	<i>Welcoming address and introduction by organizers</i>	
09h00	09h45	Prof. Valerie MERINDOL and Prof. David W. VERSAILLES	<i>Appraising the diversity of open labs with a taxonomy</i>	Chapter 1
09h45	10h30	Luc SIROIS Chief innovation officer, Quebec government, MOSAIC, HEC Montréal	<i>Communitech in Waterloo, (Canada): How open labs can drive a successful entrepreneurial ecosystem</i>	Chapter 6
10h30	11h45	Keynote address: Prof. Kathrin MOESLEIN	<i>Open labs in innovation ecosystems: the case of JOSEPHS</i>	
11h45	12h30	Prof. David W VERSAILLES	<i>The business model of open labs: Sustainability at the intersection between scale and community life cycles</i>	Chapter 2
12h30	14h00	<i>Lunch</i>		

14h00	14h45	Dr Nicolas AUBOUIN	<i>Art, entrepreneurs, and open labs: new challenges to foster open innovation</i>	Chapterr3
14h45	16h00	Keynote address: Prof. Giovanni SCHIUMA	<i>Shaping Open Innovation Labs as Learning Spaces</i>	
16h00	16h45	Prof. Patrick COHENDET and Prof. Laurent SIMON MOSAIC, HEC Montréal	<i>Living labs and innovation commons in health care ecosystems: the case of the TransMedTech institute in Montréal</i>	Chapter 9
16h45	17h00	<i>Coffee break</i>		
17h00	17h45	Prof. Ignasi CAPDEVILA	<i>Building communities in rural coworking spaces</i>	Chapter 7
17h45	18h30	Dr Alexandra LE CHAFFOTEC Prof. Valerie MERINDOL	<i>Living labs: new players in the dynamics of health care ecosystems of innovation</i>	Chapter 4
18h30		<i>Conclusion and future perspectives</i>		

Organization

The workshop is organized by the newPIC chair at Paris School of Business, in partnership with MOSAIC research lab at HEC Montréal. The workshop is organized under the patronage of the Strategic Interest Group (SIG) INNOVATION at the European Academy of Management (EURAM).

The workshop is organized thanks to a research valorization funding granted by Paris School of Business.

Attendance to the workshop is free of charge.

The workshop will be broadcasted live for registered attendance located in Montréal, Canada.
Zoom videoconference details will be sent by email upon registration.

Workshop venue:
PARIS SCHOOL OF BUSINESS
Room R.43
59 rue Nationale,
F-75013, PARIS (France)

Registration is free
yet mandatory
<http://seminars.newPIC.fr>

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Support: Research valorization department, Paris School of Business

Information and registration: <http://seminars.newpic.fr>